

GABRIELLA MILLER

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EDUCATION	UNIVERSITY OF MICHIGAN <i>College of Literature, Science, and the Arts</i> Bachelor of Arts in Communications and Media, Expected May 2028 <ul style="list-style-type: none">• GPA: 3.8/4.00• Relevant Coursework: Michigan Sales and Business Development Certificate, Public Relations, Marketing, Advertising, Upper-Level Writing, Public Speaking, Journalism, Broadcasting• Honors: William J. Branstrom Freshman Prize (Upper 5% of class), 3x University Honors	Ann Arbor, MI
EXPERIENCE	BIG TEN+ STUDENT U <i>Crew Member</i> <ul style="list-style-type: none">• Execute 18+ rotating technical and on-air roles across nationwide, live coverage of Michigan Athletics broadcasts, ensuring seamless execution under real-time production constraints• Operate within an 18-person production team to deliver high-quality, fast-paced coverage of Michigan Athletics streamed on Big Ten+, contributing to professional-level digital broadcasts	Ann Arbor, MI
2025-Present	WCBN Sports Radio <i>Student Broadcaster and Executive Board Member</i> <ul style="list-style-type: none">• Deliver Play-by-Play and Color Commentary to audiences of 1,000+ listeners per broadcast, enhancing fan engagement as the official student voice of Michigan Athletics• Provide real-time analytical and descriptive coverage across 6+ NCAA Division I sports, translating complex in-game strategy into compelling, accessible storytelling live on YouTube• Co-lead team meetings and mentor 20+ members through constructive broadcast feedback and preparation guidance, strengthening on-air performance and production quality• Design and launch branded merchandise initiatives, overseeing creative direction and coordination to strengthen organizational visibility, member engagement, and listenership	Ann Arbor, MI
2024-Present	Sports Business Association <i>Member, SBA Journal Writer, and Incoming SBAJ Co-Director</i> <ul style="list-style-type: none">• Engage in professional development programming, networking, and speaker events to strengthen foundational knowledge of sports business strategy and industry trends• Pitch, develop, and publish long-form analytical and editorial articles for SBA Journal (SBAJ), aligning content with organizational growth goals and student readership interests• Collaborate with SBA leadership to launch a cross-departmental newsletter, increasing journal visibility, strengthening student engagement across campus, and increasing readership	Ann Arbor, MI
2025-Present	WOLV-TV SportsCenter <i>SportsCenter Host and Sideline Videographer</i> <ul style="list-style-type: none">• Selected as 1 of 2 anchors to host weekly SportsCenter segments, delivering structured recaps, game predictions, and analytical commentary to enhance engagement with Michigan Athletics• Capture high-quality sideline footage across live sporting events for weekly SportsCenter segments, elevating broadcast storytelling and SportsCenter's post-production value overall	Ann Arbor, MI
2025 Fall	Michigan Sports Business Conference (MSBC) 14 <i>Intern</i> <ul style="list-style-type: none">• Selected as 1 of 20 interns for the nation's largest student-run sports business conference's competitive four-week development, strategy, communication, and leadership program• Designed and presented a case competition project with a three-person team, applying creative strategy and structured problem-solving to real-world sports industry challenges	Ann Arbor, MI
ADDITIONAL	<ul style="list-style-type: none">• Technical skills: PowerPoint, Excel, Adobe Creative Suite, Conversational Spanish Proficiency• 2023 Soccer State Champion & 2024 Captain, Field Hockey MVP & Selected All-Star Game• The Detroit News CATCH 2024 Outstanding Graduates Recipient in Athletics• 2024 Michigan Interscholastic Press Association Student Journalist Staff in Digital Media• Interests: pickleball, volunteer work for kids with special needs, traveling, Buffalo Bills	